Henrique Berthier is a Senior UI/UX Designer with a background in Graphic and Game design currently living in Brazil

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Experience

GIF Design Studios • Lead Designer
JAN 2021 - OCT 2023 • PORTO / PT

As a seasoned UI designer, I took pride in leading and guiding my team through every project we undertook. Under my leadership, we were able to deliver exceptional designs in less time, all while maintaining the highest agency standards. Our collaborative approach and willingness to explore new workflows and ideas paid off tremendously, enabling us to focus on fewer, high-impact projects. This not only led to improved mental health for all involved but also resulted in increased revenue for the agency, maintaining profit margins from 38% to 65% on every project.

Berthier Design • UI/UX Designer
JAN 2016 - CURRENT • BR/PT

As a freelance designer for agencies and companies, I had the opportunity to conduct extensive UX research and design exceptional UI for clients across the globe. In addition, I provided valuable leadership and guidance as a consultant to design teams. I am proud to have delivered outstanding results for all of my clients and look forward to continuing to do so in the future.

Agência Wasap? • Visual Designer
MAR 2013 - NOV 2015 • BALNEÁRIO CAMBORIÚ / BR

I've had the opportunity to work on a diverse range of digital projects, including designing e-commerce sites, startup apps, and landing pages for inbound marketing campaigns.

Prime Sports Group • Junior UI Designer
FEB 2012 - FEB 2013 • FLORIANÓPOLIS / BR

As a junior designer at Prime.SG Digital, I was responsible for designing engaging iconographies, websites, and apps for the digital arm of Prime SG - a company that organized major sports events in southern Brazil. Being a part of such a dynamic and innovative team provided me with valuable experience and allowed me to further develop my skills as a designer.

Freelance • Graphic Designer
JANUARY 2009 - FEBRUARY 2012 • BALNEÁRIO CAMBORIÚ / BR

Languages

English (C2 Level)   **Spanish** (A2 Level)

Portuguese (Native)

Tools

Design • Figma, Figjam, Miro, Sketch, Photoshop Illustrator, Principle.

Development • Framer, Wordpress, HTML, CSS.

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Education

January 2014 - December 2015 (incomplete)
UNISUL • AAS in Front-End Development

January 2009 - December 2013
UNIVALI • BA in Game & Digital Entertainment Design

Skills

**Web Design, Product Design, Research, Branding, Team Management,
Analytics, Design Thinking, Writing, Ideation, Prototyping, Presentation,
Leading Workshops.**

Courses

Brand Construction: Identity, Expression and Market Value
Ronald Kapaz, Saibalá

Strategic Design: Brand Architecture and Positioning
Gian Franco Rocchiccioli, Saibalá

UI Animation: Timing and Easing in Principle
Gil Huybrecht, Skillshare

Digital Design: Creating Design Systems
Dan Mall, Skillshare

Design Circuit (UX Course)
Apparicio Junior, Design Circuit

Art Direction for the Web
Andy Clarke, Skillshare

Personas: Improve Your UX with Human-Centered Design
Ash Graydon, Skillshare

UX & Design Thinking: User Experience in Business
Udemy (Leonardo Rezende)

Design System in Figma
Design + Code

UI Animation using Sketch, Principle App and Flinto
Pablo Stanley

Typography 01
The Futur

**UX Requirements Made Simple: My proven method for
smarter, UX-focused product requirements**
Skillshare (Joe Natoli)

Creative Web Design
Awwwards Academy

Art Direction secrets to create unique web experiences
Awwwards Academy

Complete Web Design: from Figma to Webflow to Freelancing
Awwwards Academy

Flawless Typography: Understanding and breaking the rules
Awwwards Academy

Using motion design to animate with purpose
Awwwards Academy

Creating Epic Ecommerce Experiences for Brands
Awwwards Academy

Art Direction & Design Leadership
Awwwards Academy

**Psychology in Web Design:
How to Create a Hero Section That Converts**
Awwwards Academy

Color for Creatives
The Futur

Stand Out as a Webdesigner
Dann Petty

UI Design
Shift Nudge

Business Clinic Workshop
Chris Do (The Futur)